

OCT24/12 16.55
*** PCNC-TV ***

PROGRAM : THE DOCTORS
CON COM1: THE DOCTORS

REP HEADLINE# 6395699
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 16.55
*** PCNC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1134P PROGRAM : PITTSBURGH NOW PMAIRS M,W-F SEP-DE CON COM1: PITTSBURGH NOW PMAIRS M,W-F SEP-DE	30	4	\$30.00	10/30	11/2	2		TU-F	2
4			1200N-100P PROGRAM : PCNC NEWS CON COM1: PCNC NEWS	30	4	\$25.00	10/30	11/2	1		TU-F	1
5			200P-300P PROGRAM : PCNC NEWS CON COM1: PCNC NEWS	30	4	\$30.00	10/30	11/2	2		TU-F	2
6			500P-600P PROGRAM : NIGHTTALK REPEAT CON COM1: NIGHTTALK REPEAT	30	4	\$20.00	11/5	11/5	1		MON	1
7			600P-700P PROGRAM : PITTSBURGH NOW RPT CON COM1: PITTSBURGH NOW RPT	30	4	\$30.00	11/5	11/5	1		MON	1
8			700P-730P PROGRAM : PCNC 7PM NEWS CON COM1: PCNC 7PM NEWS	30	4	\$75.00	11/5	11/5	1		MON	1
9			700A-800A PROGRAM : PITTSBURGH THIS MNG CON COM1: PITTSBURGH THIS MNG	30	4	\$75.00	10/30	11/2	2		TU-F	2
10			730P-800P PROGRAM : PCNC 7P NEWS RPT CON COM1: PCNC 7P NEWS RPT	30	4	\$75.00	11/5	11/5	1		MON	1
11			800A-900A PROGRAM : PITTSBURGH THIS MNG R CON COM1: PITTSBURGH THIS MNG R	30	4	\$75.00	10/30	11/2	2		TU-F	2

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12			900A-1000A	30	4	\$75.00	10/30	11/2	2		TU-F	2
PROGRAM : PCNC NEWS												
CON COM1: PCNC NEWS												
13			900P-930P	30	4	\$35.00	11/3	11/3	1		SAT	1
PROGRAM : PCNC NEWS												
CON COM1: PCNC NEWS												
NOV/12 \$1,010.00												

CONTRACT TOTAL \$1,010.00
 TOTAL SPOTS 20

MARKET TOTALS \$101,000 PCNC 1% WTAE 23% KDKA 36% WPXI 29% WPGH 9% WPMY 1% WPCW 1%
 CABL 0%
 SVC- NSI
 DEMOS - RA35+*